



Welcome to

in The Meadow

• Floral Design •

Hi! I'm Ash, the owner of In The Meadow and your potential wedding florist.

I am delighted that you are considering choosing me to design, source and deliver the flowers for your wedding day.

Within this guide, you will hopefully find everything you need to help you decide if I am the right fit for you as a couple.

However, if you have any questions at all, please do not hesitate to drop me an email, and I'll get back to you as soon as possible.

I really look forward to getting to know you, hearing about your vision and hopefully, working with you to bring a little floral magic to your wedding day.





A little about us...



In The Meadow is an eco-conscious floral design company, based on the southern edge of the Lake District.

We specialise in soft, romantic, garden inspired florals, that are gentler on the Earth, meaning we try to incorporate as many British flowers in our designs as possible, working closely with a number of nature friendly flower farmers within the Lake District. Plus, we never use floral foam or single use plastics within our work. Instead, we use a combination of moss, chicken wire and reusable vessels to arrange our flowers.



The Process

Step 1 - Enquire about your date

If our modern, gardeninspired style feels like a
good fit for you, please drop
me a little message using the
wedding enquiry form on my
site. I will check my
availability and be in touch to
share this with you.

Step 5—Getting booked in

Once ready (usually within a few days of your consultation) I will send you your initial design proposal and quote. This quote is valid for 30 days, in which time, a small deposit will be required if you would like to proceed with your booking.

Step 2—Get booked in for a chat

If I'm available on your date, I will invite you along to a complimentary consultation. This can be in person at our studio, or if easier for you, via zoom. This is a very informal, meeting, sitting down with a brew and often a biscuit (or two) and having a lovely chat about your day.

Step 6—Receiving your designs

These are created as digital illustrations which I will aim to get to you around six months before your big day, allowing you to see your designs, request any changes that you would like and then relax, knowing it's all sorted

Step 3—The Consultation

The consultation usually takes around an hour.
During this time, we will talk through every detail of your day, from colour palettes and seasonal floral choices, to your budget and the specific arrangements that you would like for your big day.

Step 7—The Final Meeting

Six weeks before your wedding, we will have our final wedding meeting, to discuss all the finer details and logistics of your wedding day, making sure that your big day runs as smoothly as possible.

Step 4—Bespoke Quote

Following your consultation, I will create a bespoke quote, based upon your exact needs. When creating this, I will carefully consider your floral budget, thinking about how your arrangements might be repurposed throughout your wedding day.

Step 8—The Wedding Day

Time to enjoy the most magical day, celebrating your love story!



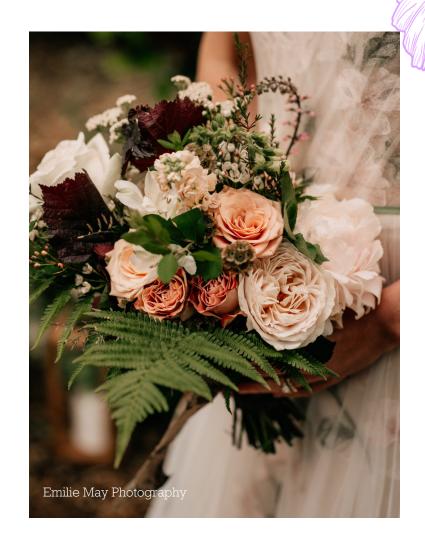
Price Guide

For the Bridal Party

Handtied Bridal Bouquet	£150
Handtied Bridesmaid Bouquet	08£
Adult Flower Crown	£65
Adult Floral Hair Slide	£50
Flower Girl Posy	£45
Children's Flower Girl Crown	£50

For the Suited and Booted

Buttonhole	£12
Pocket Flowers	£14



Price Guide



For the Ceremony

Wooden arch with floral accents

Deconstructed/broken flower arch

Ground arch

Floral moon

Large urns

Milk churns

Large meadow troughs

Small pew ends

From £300 per accent

From £900

From £100 per foot

From £600

From £200

From £200

From £100

From £30

Price Guide

For the Reception

Bud vases From £15

Bowl arrangement From £70

Foliage garland From £40 per foot

Floral runner From £70 per foot

Small pedestal arrangement From £120

Large pedestal arrangement From £150

Large tree centrepiece From £200

Suspended flower cloud From £400





Frequently Asked Questions

Do you have a minimum spend?

No. I believe very strongly that everyone deserves to have beautiful flowers on their wedding day, no matter how big or small their budget. However, for weddings under £1,000, I cannot guarantee it will be me delivering on the day.

How far do you travel?

I will happily travel up to around 2 hours for a wedding or event. As I am right on the Cumbria/Lancashire/Yorkshire border, this allows me to cover a wide area. There will however be a delivery, set up and collection fee, calculated on the distance and length of time travelled to and from your venue.

I am travelling to get married and therefore don't live near you. How will I be able to work with you?

Do not worry! We can hold your consultations and any subsequent meetings via zoom, at a time that suits you.

How far in advance do I need to get booked in?

Most couples get booked in around 12-18 months before their wedding day. However, it's always worth getting in touch to see if I am available on your date, as I have had a couple book in just 8 weeks before their wedding day, before now.

Frequently Asked Questions

What if I don't know all the details yet? Is there any point in booking a consultation?

As long as you can come to your consultation with a date, and a rough idea of colour palette, number of guests and flower budget, that is enough for us to start working together. And fear not if you feel a little lost and you don't know where to start with describing what it is that you would like! I know most of you will never have done this before and so I'm here to help guide you at every step.

How will I know what's in season?

Prior to each consultation, I gather details of your wedding date and preferred colours, and use this to create a mini mood board of seasonal flowers that I think will work well for your wedding. We can look through these together and see which shapes and textures you are most drawn to, to curate the perfect collection of flowers for you and your wedding day.

How much of a deposit do I need to book?

I ask for 20% of your total spend to secure your date. The remaining 80% is then split into two equal payments, which are due at 6 months and 6 weeks before your wedding day.

I'm sold! What do I do now? How do I get the ball rolling?

This is wonderful news! The best thing to do now is to head to the website and complete the enquiry form. I'll be in touch very soon to share my availability and, hopefully, if I am available, arrange a consultation. I'm really looking forward to hearing from you.

Got a question that hasn't been covered? Just drop me an email at hello@in-the-meadow.co.uk and I'll get back to you with an answer as soon as possible.

