



In The Meadow

• Floral Design •

Wedding Guide 2024—2025



Natalie
&
Ivan
Wed's to forever
MONDAY 16TH JUNE 2024
ONE O'CLOCK
HOBBIT HILL

SAVE THE DATE
10.06.24
Hobbit Hill
Stonyhurst, Clitheroe BB7 9PN
1 o'clock with carriages at
midnight
please rsvp with dietary
requirements
love, Natalie & Ivan

the details
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SAVE THE DATE
10.06.24
Hobbit Hill
Stonyhurst, Clitheroe BB7 9PN
invitation to follow
love, Natalie & Ivan

Theodora

to start
TERRINE OF CONFIT DUCK & APRICOT
RED ONION JAM &
CHARCOAL CRACKERS

main
SALT-CRUSTED LAMB RUMP WITH
CRISPY LAMB BREADED
POTATOES, SAUSAGE &
GINGERBREAD

to finish
STICKY TOFFEE PUDDING
TOFFEE MOUSSE
GINGERBREAD

Welcome to In The Meadow

• Floral Design •

Hi! I'm Ash, the owner of In The Meadow and your potential wedding florist.

I am delighted that you are considering choosing me to design, source and deliver the flowers for your wedding day. Within this guide, you will hopefully find everything you need to help you decide if I am the right fit for you as a couple.

However, if you have any questions at all, please do not hesitate to drop me an email, and I'll get back to you as soon as possible.

I really look forward to getting to know you, hearing about your vision and hopefully, working with you to bring a little floral magic to your wedding day.

Ash



Quirky Pear Photography



Wild and Dreaming Photography

A little about us...



In The Meadow is an eco-conscious floral design company, based on the southern edge of the Lake District.

We specialise in soft, romantic, garden inspired florals, that are gentler on the Earth, meaning we try to incorporate as many British flowers in our designs as possible, working closely with a number of nature friendly flower farmers within the Lake District. Plus, we never use floral foam or single use plastics within our work. Instead, we use a combination of moss, chicken wire and reusable vessels to arrange our flowers.



Emilie May Photography





The Process

Step 1 - Enquire about your date

If our modern, garden-inspired style feels like a good fit for you, please drop me a little message using the wedding enquiry form on my site. I will check my availability and be in touch to share this with you.

Step 5—Getting booked in

Once ready (usually within a few days of your consultation) I will send you your initial design proposal and quote. This quote is valid for 30 days, in which time, a small deposit will be required if you would like to proceed with your booking.

Step 2—Get booked in for a chat

If I'm available on your date, I will invite you along to a complimentary consultation. This can be in person at our studio, or if easier for you, via zoom. This is a very informal, meeting, sitting down with a brew and often a biscuit (or two) and having a lovely chat about your day.

Step 6—Receiving your designs

These are created as digital illustrations which I will aim to get to you around six months before your big day, allowing you to see your designs, request any changes that you would like and then relax, knowing it's all sorted

Step 3—The Consultation

The consultation usually takes around an hour. During this time, we will talk through every detail of your day, from colour palettes and seasonal floral choices, to your budget and the specific arrangements that you would like for your big day.

Step 7—The Final Meeting


Six weeks before your wedding, we will have our final wedding meeting, to discuss all the finer details and logistics of your wedding day, making sure that your big day runs as smoothly as possible.

Step 4—Bespoke Quote

Following your consultation, I will create a bespoke quote, based upon your exact needs. When creating this, I will carefully consider your floral budget, thinking about how your arrangements might be repurposed throughout your wedding day.

Step 8—The Wedding Day

Time to enjoy the most magical day, celebrating your love story!





Jessica Reeve Photography

Price Guide

For the Bridal Party

Handtied Bridal Bouquet	£150
Handtied Bridesmaid Bouquet	£80
Adult Flower Crown	£65
Adult Floral Hair Slide	£50
Flower Girl Posy	£45
Children's Flower Girl Crown	£50

For the Suited and Booted

Buttonhole	£12
Pocket Flowers	£14



Price Guide

For the Ceremony



Jessica Reeve Photography

Wooden arch with floral accents	From £300 per accent
Deconstructed/broken flower arch	From £900
Ground arch	From £100 per foot
Floral moon	From £600
Large urns	From £200
Milk churns	From £200
Large meadow troughs	From £100
Small pew ends	From £30

Price Guide

For the Reception

Bud vases	From £15
Bowl arrangement	From £70
Foliage garland	From £40 per foot
Floral runner	From £70 per foot
Small pedestal arrangement	From £120
Large pedestal arrangement	From £150
Large tree centrepiece	From £200
Suspended flower cloud	From £400



Emilie May Photography



Wild and Dreaming Photography

Frequently Asked Questions

Do you have a minimum spend?

No. I believe very strongly that everyone deserves to have beautiful flowers on their wedding day, no matter how big or small their budget. However, for weddings under £1,000, I cannot guarantee it will be me delivering on the day.

How far do you travel?

I will happily travel up to around 2 hours for a wedding or event. As I am right on the Cumbria/Lancashire/Yorkshire border, this allows me to cover a wide area. There will however be a delivery, set up and collection fee, calculated on the distance and length of time travelled to and from your venue.

I am travelling to get married and therefore don't live near you. How will I be able to work with you?

Do not worry! We can hold your consultations and any subsequent meetings via zoom, at a time that suits you.

How far in advance do I need to get booked in?

Most couples get booked in around 12 -18 months before their wedding day. However, it's always worth getting in touch to see if I am available on your date, as I have had a couple book in just 8 weeks before their wedding day, before now.

Frequently Asked Questions

What if I don't know all the details yet? Is there any point in booking a consultation?

As long as you can come to your consultation with a date, and a rough idea of colour palette, number of guests and flower budget, that is enough for us to start working together. And fear not if you feel a little lost and you don't know where to start with describing what it is that you would like! I know most of you will never have done this before and so I'm here to help guide you at every step.

How will I know what's in season?

Prior to each consultation, I gather details of your wedding date and preferred colours, and use this to create a mini mood board of seasonal flowers that I think will work well for your wedding. We can look through these together and see which shapes and textures you are most drawn to, to curate the perfect collection of flowers for you and your wedding day.

How much of a deposit do I need to book?

I ask for 20% of your total spend to secure your date. The remaining 80% is then split into two equal payments, which are due at 6 months and 6 weeks before your wedding day.

I'm sold! What do I do now? How do I get the ball rolling?

This is wonderful news! The best thing to do now is to head to the website and complete the enquiry form. I'll be in touch very soon to share my availability and, hopefully, if I am available, arrange a consultation. I'm really looking forward to hearing from you.

Got a question that hasn't been covered? Just drop me an email at hello@in-the-meadow.co.uk and I'll get back to you with an answer as soon as possible.



TABLE

One

CHLOE AND LEWIS
24.08.2024



Matt Gladwin Photography